



2018 New Hampshire School Bus Safety Poster Contest

Theme: *My School Bus, The Safest
Form of Student Transportation!*

Drawings must be submitted to the NHSTA office no later than May 25, 2018. Any drawings submitted after May 25, 2018 will not be considered. All posters must meet the specifications listed below.

Who May Enter: Any student enrolled in a public, parochial or other private elementary or middle school may submit artwork to the New Hampshire School Bus Safety Poster Contest. The following categories will be judged:

Division #1 - Grades K-2;

Division #2 - Grades 3-5;

Division #3 - Grade 6-8;

Division #4 - Special Education (Grades K-12)

*Prizes will be awarded to first place winners of each of the four divisions listed above.

Poster Specifications: Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board, or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media (such as print, crayon, felt pen, etc.) used on the poster design. However, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

There must be a 3" x 5" card / entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name, school phone number, school email address and the school mailing address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.

An art instructor or art teacher is highly recommended to supervise all work.

Poster Theme: Every poster and slogan must harmonize with the 2018 poster contest theme:

My School Bus, The Safest Form of Student Transportation!

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation. To see previous year drawings visit <http://www.napt.org/content.asp?contentid=207>.

When Can Posters Be Drawn? Posters can be drawn anytime between April 1, 2018, up to the deadline to submit an entry.

Contest Deadline: Posters must be received at NHSTA Office by May 25, 2018.

NH School Bus Poster Contest
NH School Transportation Association
53 Regional Drive, Suite 1
Concord, NH 03301

Do NOT roll posters. They must be mailed / delivered flat. Posters will not be returned to participants.

Judging: Prominent individuals in the field of pupil transportation will evaluate posters during the annual NHSTA meeting in June 2018. Criteria for the selection of award-winning posters are:

Relationship of the poster design to the school bus safety practices.	(Safety Impact)
Originality of the poster and how the idea is expressed in the poster design.	(Originality)
Artwork and its execution.	(Artistic Quality)
Visual impact of the poster design.	(Visual Impact)

The New Hampshire 1st Place winning posters in each division will be sent to the National School Bus Safety Poster Contest in New York for additional judging and could possibly be used for 2019 National School Bus Safety Poster!!

For more information regarding the 2018 NHSTA Poster Contest please visit our website at www.nhsta.org or by calling 603-228-1231.